

GLOSS MASTER

Plumping Lip Gloss
LP572/ATL

ATELIER

driven by you

WHY IT'S SPECIAL:

A plumping and hydrating lip-gloss that visibly increases the volume of the lips. In just one stroke, the lips get covered into a full, transparent and cooling veil of shiny color for a mirror-like effect. This formula reduces visibly the superficial lines of lips and improves their hydration. Shiny, luminous, luscious and cooling... lips are wrapped into a magnificent transparent coat of shine and freshness!

ACTIVE INGREDIENTS (Upon request, it is possible to introduce specific active ingredients)

		EFFICACY	DOSE	%
Wax-based Synthetic Peptide	It is a natural peptide that stimulates collagen and glycosaminoglycan synthesis, in particular hyaluronic acid. It moisturizes lips and makes them firmer, smoother and better defined.	yes		1%
Menthol	It creates a really cooling effect. With anti-inflammatory actions	Yes		0,3%
Vitamin E	Moisturizing action	no		

RAW MATERIALS

Castor oil	Natural rich oil that provides comfort and smoothness at application. It gives richness on lips to have feeling of hydration.
Cushion ester	Rich, non-comedogenic emollient imparting a soft cushiony feel to the skin. Low spreading capacity and high viscosity. Water repellent.
Gelling agents	A rheology controller
Polybutene	It has honey-like consistency. They improve to the texture adhesion and glossy finish.

MAIN CLAIMS

- Plumping effect lipgloss that visibly maximizes the volume of the lips and make them appear hydrated – CONSUMER PANEL TEST DONE
- Creates a mirror-like effect
- Formulated to be hydrating
- Full and cooling sensation

FORMULA SPECS

Form: anhydrous
Coverage: light
Finish: glossy / high shine
Pearl range: 0- 0,65%
Pigment range: 0 – 0,52%
Stain: no

Packaging: flaconette
Airtight: no

REGULATORY:

FORMULATED WITHOUT: preservatives*, phenoxyethanol*, parabens*, perfumes*, phthalates*, PEG, OGM, mineral oil, SLS, paraffin, talc

(Not intentionally inserted in the formula by Chromavis. Some of them may be present in traces in the raw materials *Cannot be claimed in the final artwork)

(Natural Origin ISO or/and % of Cosmos Approved Ingredients calculated on a specific shade. It could slightly change when calculated for the other shades)

RSPO COMPLIANT

■ CEE ■ FDA ■ PROP65 ■ JPN ■ CAN ■ CN ■ AUST ■ LATAM

Check done only on INCI. *When indicated for CAN and AUST: one or more ingredients are not registered or are restricted in the local Chemical Substances List (Canadian DSL or Australian AICS). *When indicated for LATAM: geographical origin of one or more ingredients is Brazil.

■ **BLACKLIST CHROMAVIS 1** (Clean @Sephora Phase 2 Ulta Clean + Without List (April 21))

□ **BLACKLIST CHROMAVIS 2** (Clean @Sephora Phase 3, Credo the Dirty List (April 21) + Blacklist Chromavis 1)

□ **BLACKLIST CHROMAVIS 3** (Blacklist Chromavis 2 + no silicones, no phenoxyethanol, no peg, no mineral waxes, iso >90%)

GOOD TO KNOW: apply on lips with the applicator and massage

REGULATORY CHECK: ■ ok ■ not ok

All our finished products have not been tested on animals and the ingredients used into them are in compliance with Article 18, EU Regulation 1223/2009, regarding animal testing and its deadlines.. This document is for internal use only. The information contained on this sheet serves the purpose of guidance and is for reference purposes only. Chromavis makes no representations or warranties regarding the efficacy or completeness of the information contained herein and assumes no liability in relation to the information or its use.

CHROMAVIS

FAREVA

LUCID LIPS



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TEST

LP572	PLUMPING Consumer Panel Test	Plumping effect (immediate and after 28days) – 75% satisfaction
		Lips appear hydrated – 95% satisfaction

REGULATORY CHECK: ■ ok ■ not ok

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