



Hydrating Talc-Free Blush PW347/ATL

### WHY IT'S SPECIAL:

A talc-free and exceptionally smooth and hydrating powder that releases an incredible creamy and smooth result on the complexion. A formula created to be highly performing with the cleanest level ever and without controversial ingredients. Very versatile, it can be developed in face powder, blush, bronzing and highlighting versions. With a rich and buttery touch, it gives radiance and hydration to the skin and creates soft-focus, smoothing and blurring effect. Formulated to give high coverage and to be long lasting (up to 10 hours), the skin will be perfectly covered and homogenous all day long.

A formula with outstanding properties, such as notably adhesion properties, it stays on place homogeneously from the very first application.

ACTIVE INGREDIENTS (Upon request, it is possible to introduce specific active ingredients)

## RAW MATERIALS

MicaSoft mica, provides radiance without looking greasy.Texturizing PowderLinked with the product's high smoothness, coverage and hydrating effect.Soft-Focus MixMix of powders linked with the blurring and high soft-focus effect.Esters BlendMix of esters providing spreadability, creamy touch and good adhesion on the skin.

## MAIN CLAIMS

- Exceptionally smooth and hydrating talc free blush
- Creamy and smoothed results
- Soft focus and blurring effect
- Formulated to be moisturizing, skinrepairing and skin-nutritive
- Long lasting (up to 10 h) INSTRUMENTAL EFFICACY TEST DONE

# FORMULA SPECS

Form: Compact Powder Coverage: Medium to high Finish: Matte, Demi-matte, Radiant, satin Pearl range: 0-40% Pigment range: 0-15% Stain: no

Packaging: trousse Airtight: no

### REGULATORY

**FORMULATED WITHOUT:** phenoxyethanol\*, parabens\*, perfumes, PEG, silicones, mineral oil, SLS, paraffin, talc (Not intentionally inserted in the formula by Chromavis. Some of them may be present in traces in the raw materials \*Cannot be claimed in the final artwork)

#### ISO 16128: Formulated with 88-95% of natural origin ingredients

(Natural Origin ISO or/and % of Cosmos Approved Ingredients calculated on a specific shade. It could slightly change when calculated for the other shades) RSPO COMPLIANT

#### CEE FDA PROP65 JPN CAN CAN AUST LATAM

Check done only on INCI. "When indicated for CAN and AUST: one or more ingredients are not registered or are restricted in the local Chemical Substances List (Canadian DSL or Australian AICS)."When indicated for LATAM: geographical origin of one or more ingredients is Brazil.

- BLACKLIST CHROMAVIS 1 (Clean @Sephora Phase 2 Ulta Clean + Without List (April 21))
- BLACKLIST CHROMAVIS 2 (Clean @Sephora Phase 3, Credo the Dirty List (April 21) + Blacklist Chromavis 1)
- BLACKLIST CHROMAVIS 3 (Backlist Chromavis 2 + no silicones, no phenoxyethanol, no peg, no mineral waxes, iso >90%)

## **GOOD TO KNOW**: Suggested to apply with a sponge or blush for a perfect coverage.

#### REGULATORY CHECK: ok not ok

All our finished products have not been tested on animals and the ingredients used into them are in compliance with Article 18, EU Regulation 1223/2009, regarding animal testing and its deadlines.. This document is for internal use only. The information contained on this sheet serves the purpose of guidance and is for reference purposes only. Chromavis makes no representations or warranties regarding the efficacy or completeness of the information contained herein and assumes no liability in relation to the information or its use.



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COMPLEXION